

# West of England Growth Hub Support for Food and Rural Businesses in the South West



Sian Cabrera - Enterprise  
Executive



# Welcome to West of England Growth Hub Fully Funded Support for Food and Rural Businesses

- **Bespoke Business Growth support** - E.g. Diversify or change food & rural business, Covid 19 government business support, growth strategy, start up and scaleup support.
- **Trading Better Online** - E.g. Website development or upgrade, branding, marketing, searchability, strategy, access new markets, digital support.
- **Technology adoption & productivity benchmarking** - E.g. New customer relationship management system support, market of research of target customers, productivity through people bursary.
- **Accountancy Support programme** E.g. Cashflow, financial strategy and financial apps and systems support.
- **Workforce of the Future** - E.g. Skills needs assessments, workforce planning, upskilling, apprenticeships, internship, Kickstart, job creation & virtual work experience.
- **Leadership, Management Support & organisational development-** Mentoring & peer networking, skills development, board membership, redundancy signposting, workforce development, addressing skills gaps, accessing talent & hiring.
- **Finance** - E.g. Grants, loans, and investment advice to support business growth.
- **Innovation Support** - E.g. Investment in innovation research & development projects with potential to scale, advice on preparing & accessing investment funding.
- **International support** - E.g. Reviewing property and assets, intellectual property strategy, EU & global export support.
- **Environment support** - Climate change impact, sustainability, carbon checks, green business grants.
- **Strengthening your network & signposting to partners and businesses** - E.g. Lawyers, designers, marketing, hiring, website, traders, networking signposting opportunities and local authorities referrals etc
- **Specialist Food Technical Support signposting** - E.g. Eco packaging advice, accommodation support, technical certificates, festivals and events, statutory regulations etc.
- **Voice to regional and central government for food and rural businesses in the South West** - E.g. Food and Rural Covid 19 Taskforce, BEIS central government report, South West Food Hub.

**Contact us: We'd love to hear from you:**

**Growth Hub**

**0117 456 6955 (between 9:30am to 4.30pm)**

**[wearegrowth@WestofEngland-CA.gov.uk](mailto:wearegrowth@WestofEngland-CA.gov.uk)**

**Sign up to our newsletters: [here](#)**

**Enterprise Executive**

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